

NDCLA seeks a detail-oriented, enthusiastic Mid-Level Designer who understands high-quality and high-end design. Successful candidates will have a portfolio that includes creative work that encompasses print or packaging, digital, and branding projects. Portfolio work should showcase strong problem-solving skills, unique concepts, and outstanding typography.

Responsibilities

Manage projects, lead design and strategy through research, conceptualization, execution, and production with support from the Project Manager and Art Director.

Create logotypes, VI design systems, website/social media assets, packaging, storefront, and brand guidelines within a collaborative, multi-disciplinary environment and present high-quality design executions.

Proven track record in developing strategically driven ideas, design, and creative assets.

Document design systems in comprehensive guidelines and finalize template and asset files for final delivery.

Create presentation and proposal files to convey ideas to clients.

Realize projects with the highest level of creativity, quality and respect for the client's needs, schedules, and budget.

Present ideas confidently to clients, the Art Director, and other team members.

Other duties as assigned.

Qualifications

BA or BFA in graphic design or related area.

3-5 years minimum professional experience in Graphic Design, Art Direction, Branding, or a similar field at a design agency.

A strong understanding of design principles and typography.

Ability to translate core branding qualities and tone through various applications and activations (cohesive branding approach).

Experience with different kinds of design projects (packaging, branding, digital, environmental, etc.).

Passionate or interested in Japanese culture and design.

Skill, Programs, and Tools

Expert in Photoshop, Illustrator, and InDesign.

Thorough knowledge of all facets of digital art, commercial printing, graphic reproduction, photomanipulation, and production techniques.

Experience with Premiere Pro, Aftereffects, UI, motion design is a plus.

Fluency in Japanese or Chinese is a plus.

Location and Schedule

Culver City, CA (In-Person)

Remote Fridays

Reports to Japanese Art Director and CEO.

40 hours a week, Monday through Friday.

Occasional overtime or weekend event work.

Benefits

Medical, Dental, and Life insurance are 100% covered after 90 days.

Compensation is based on experience.

Application Process

Please send your resume and portfolio to ndcla@ndc.co.jp and use "Mid-Level Designer" as the subject line.

We do not sponsor employment visas.

Who We Are

Founded in 1959, Nippon Design Center (NDC) was initially established to develop the Japanese economy through a design perspective.

Today we are a global corporation that works in broader Asia, Europe, and North America. Our offices are in Tokyo, Nagoya, and Beijing, and our LA studio (NDCLA) was formed in 2022 by Daigo Daikoku.

Guided by technology and a delicate, thorough Japanese aesthetic, we visualize the essence of brands and bring them to life through brand strategy, messaging and design. We highlight what makes each brand singular, while maintaining a level of flexibility that allows them to grow.

We are rooted in opportunity, possibility, and community, and view every project as a dialogue that continues to evolve over time.

Equal Opportunity Policy

NDCLA is an equal-opportunity employer and is committed to diversity and inclusion. NDCLA fosters a work environment that is free of discrimination and harassment, whether based on race, national origin, gender, gender expression, religion, ethnic background, age, disability, marital status, sexual orientation, or any other criterion prohibited by applicable federal, state, or local laws. We believe that diversity and inclusion are vital to producing creative and inspiring work, and make for more innovative, engaged, and effective teams.